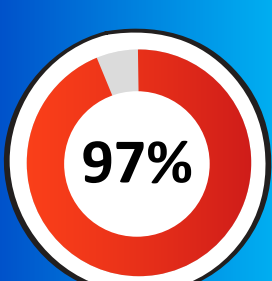


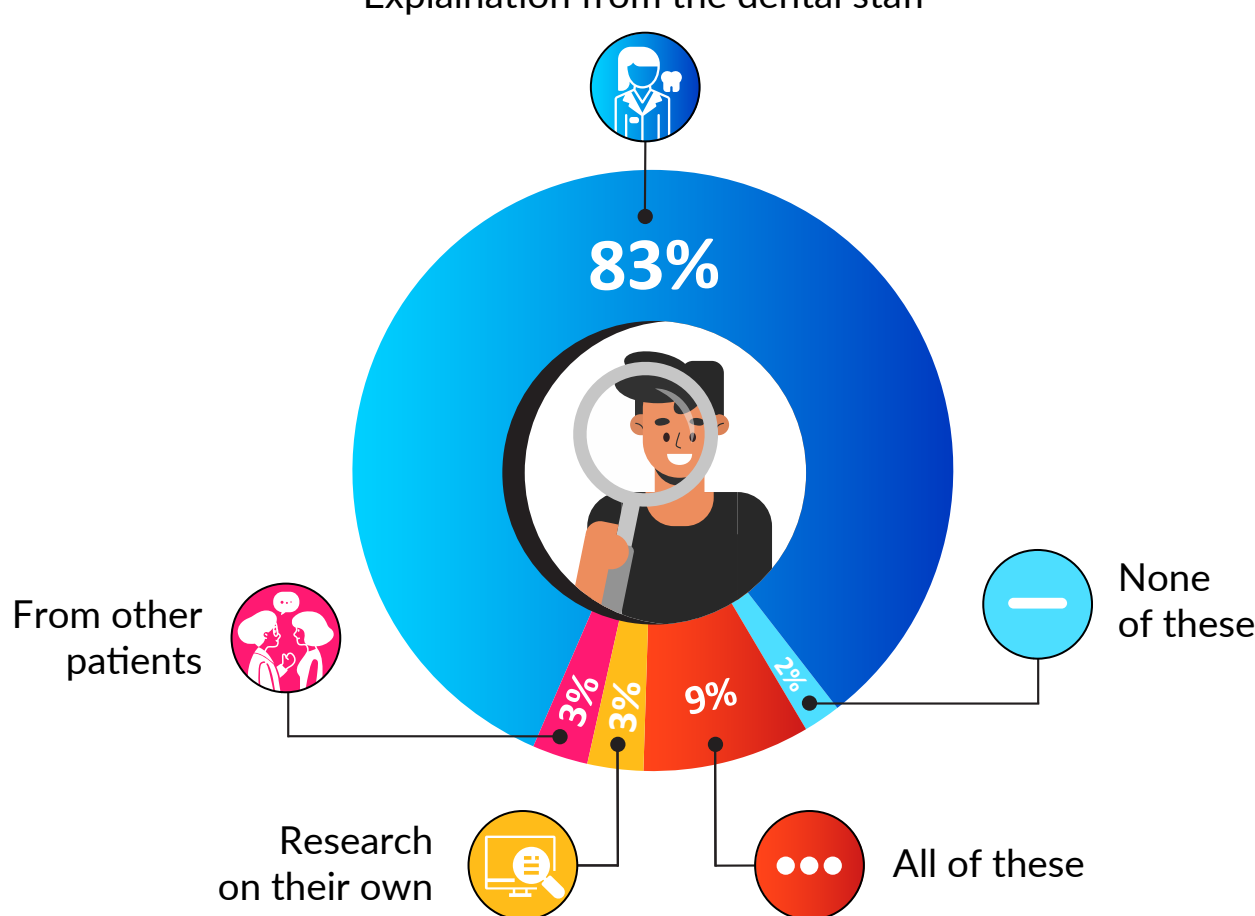
THE IDEAL WAY TO GET DENTAL AFTERCARE GUIDANCE



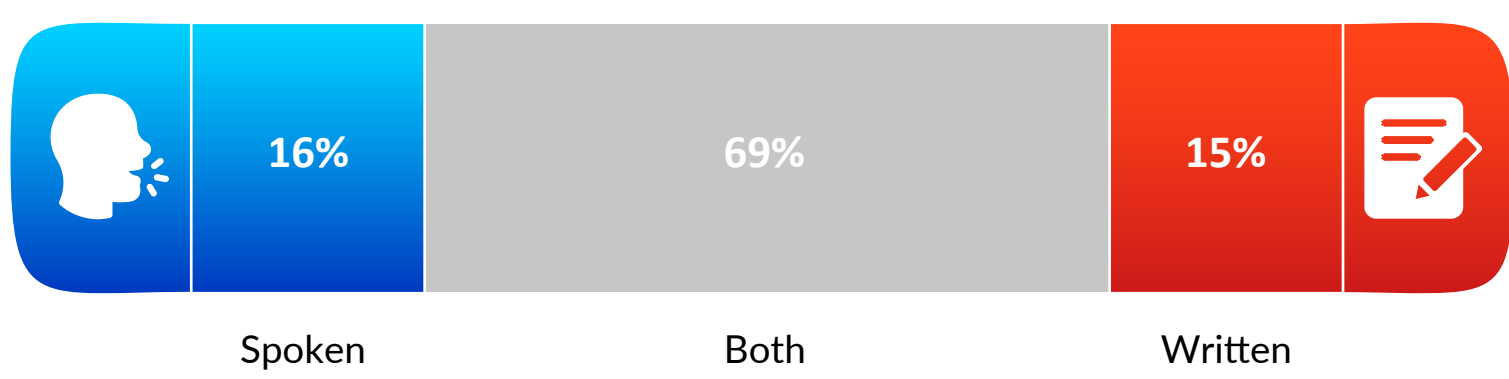
of respondents believe aftercare is (very) important for the success of dental treatment.

HOW SHOULD PATIENTS FIND OUT about dental aftercare

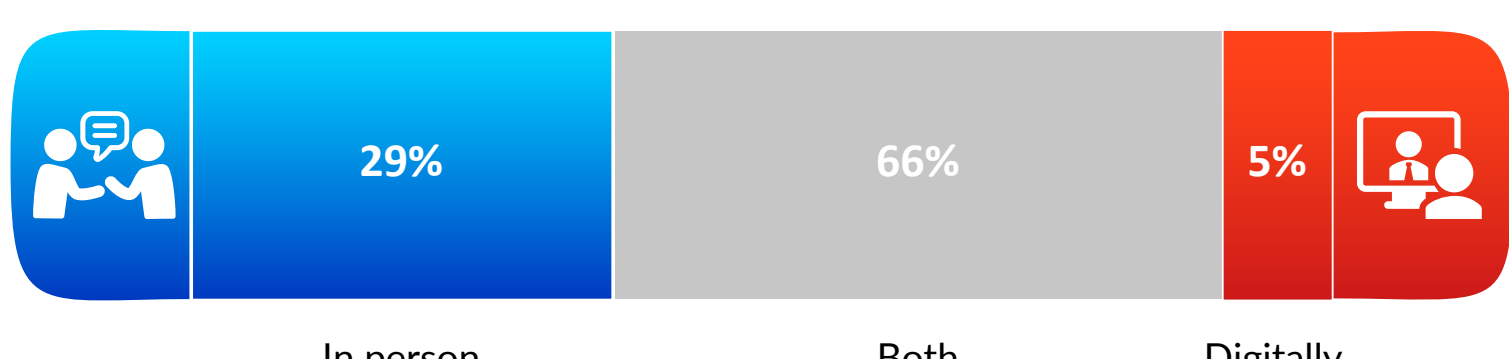
Explanation from the dental staff



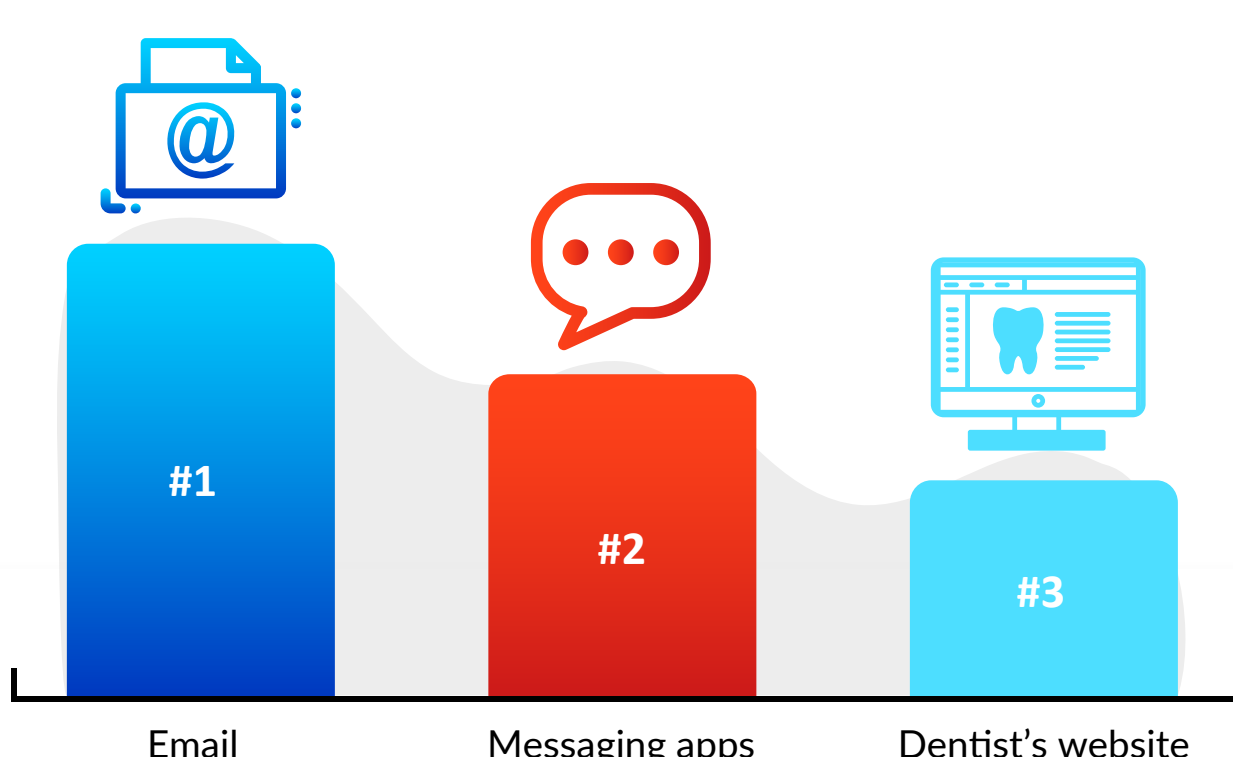
SPOKEN VS. WRITTEN INSTRUCTIONS for dental aftercare



IN PERSON VS. DIGITALLY providing aftercare guidance



TOP 3 DIGITAL CHANNELS for dental aftercare guidance



Based on results from survey "Dental Aftercare" completed by 4889 respondents in the period 08/12/2020-05/04/2021.

