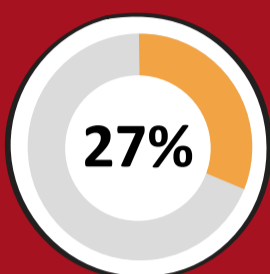


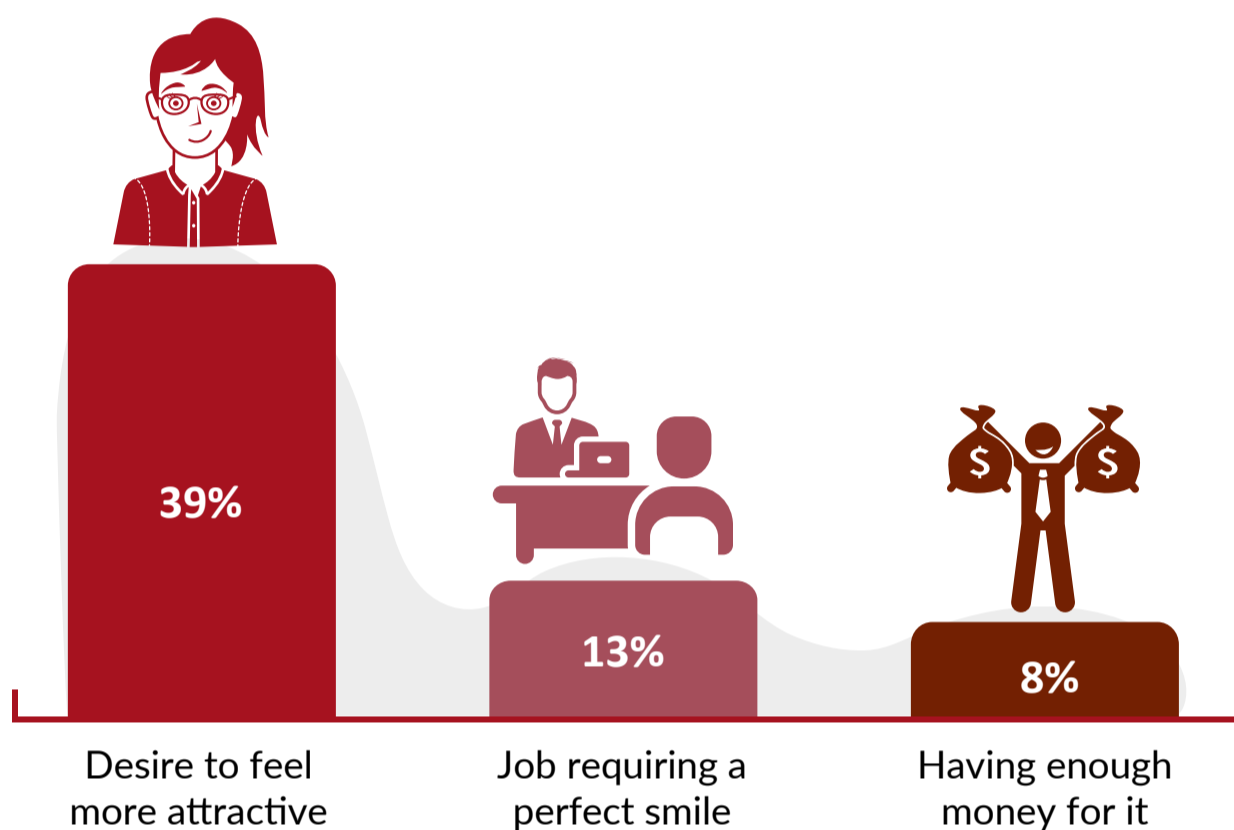


BARRIERS TO GET A HOLLYWOOD SMILE

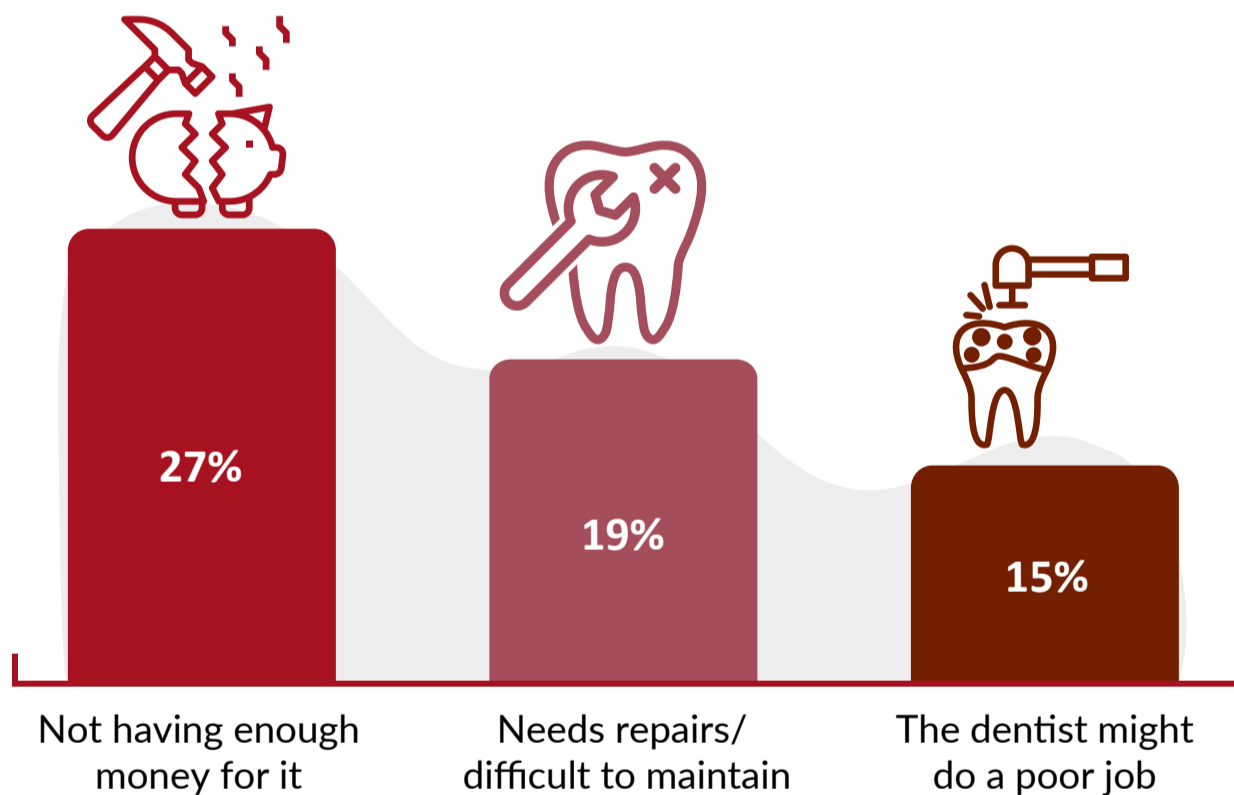


of respondents fear they cannot afford a Hollywood smile.

TOP 3 REASONS for having a Hollywood smile



TOP 3 FEARS about getting a Hollywood smile



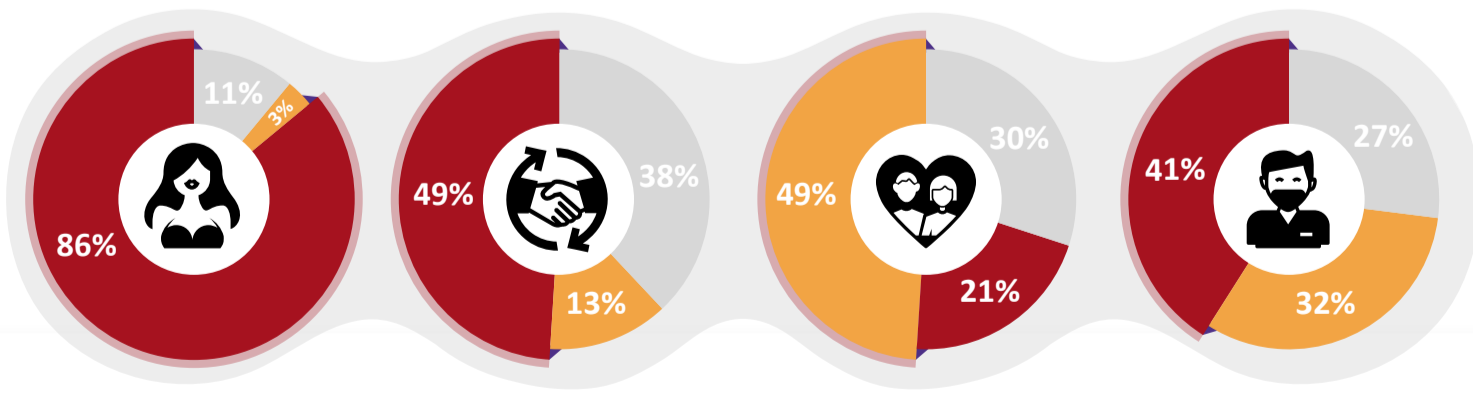
NATURAL VS. HOLLYWOOD SMILE

More attractive

More trustworthy

Preferred for a partner

Preferred for a dentist



● Hollywood smile ● Natural smile ● Same or not a factor

Based on results from survey "Attitudes Towards Hollywood Smiles" completed by 1975 respondents in the period 02-16/03/2021

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