

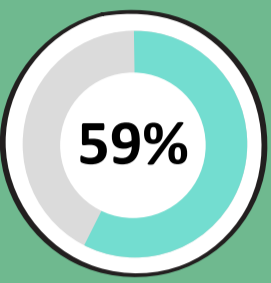
LOYAL PATIENT



Patient Joe
Loyal patient since: 2008

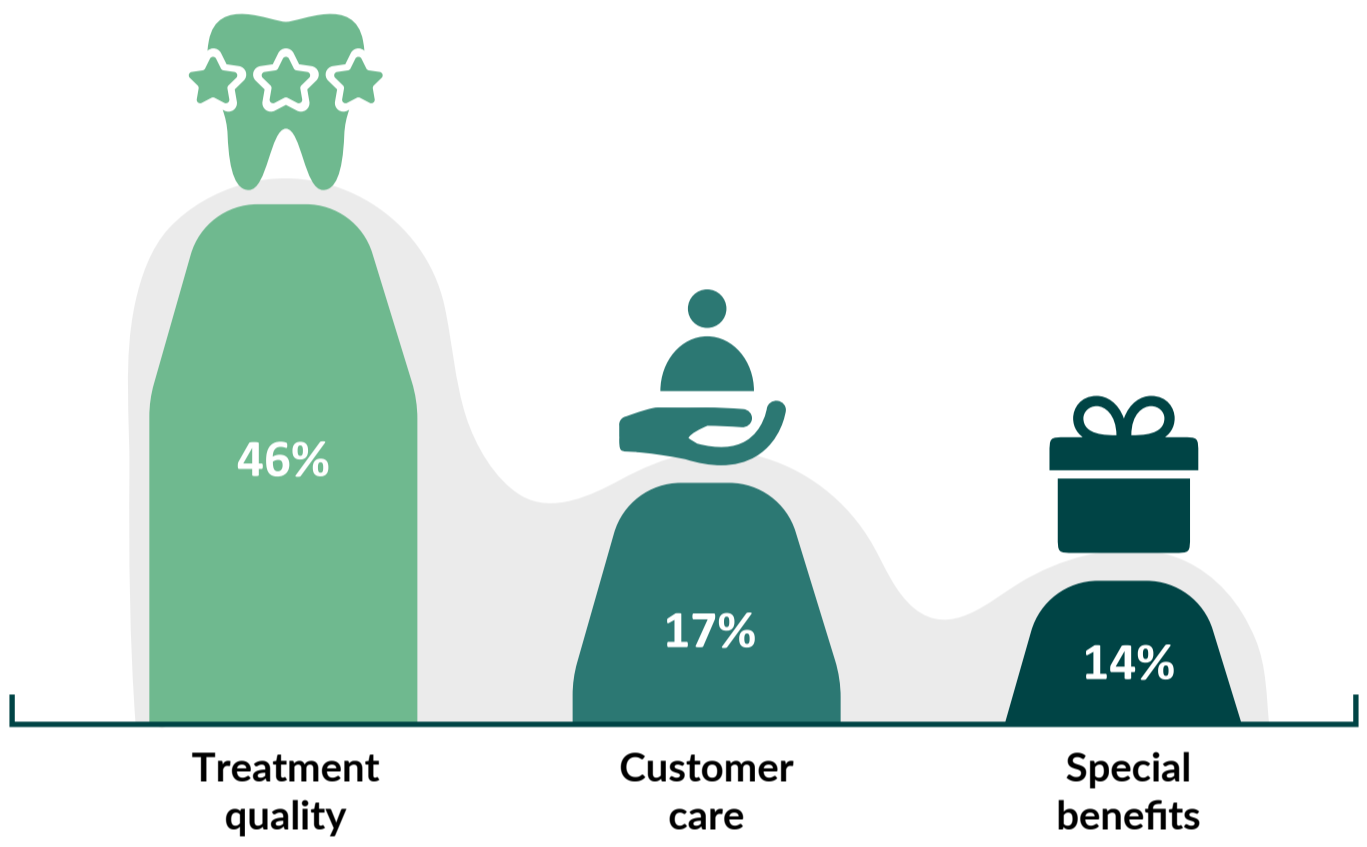


WHAT DRIVES LOYALTY OF DENTAL PATIENTS

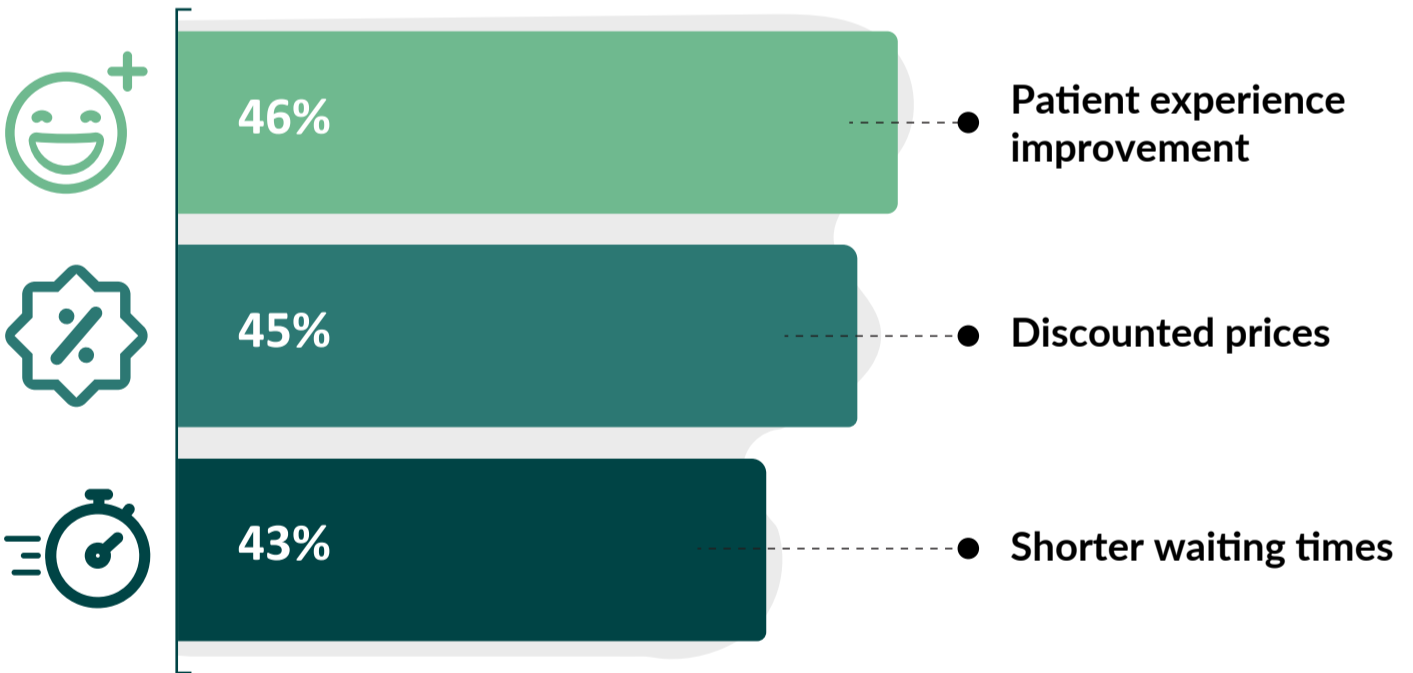


of respondents are loyal to their dentist.

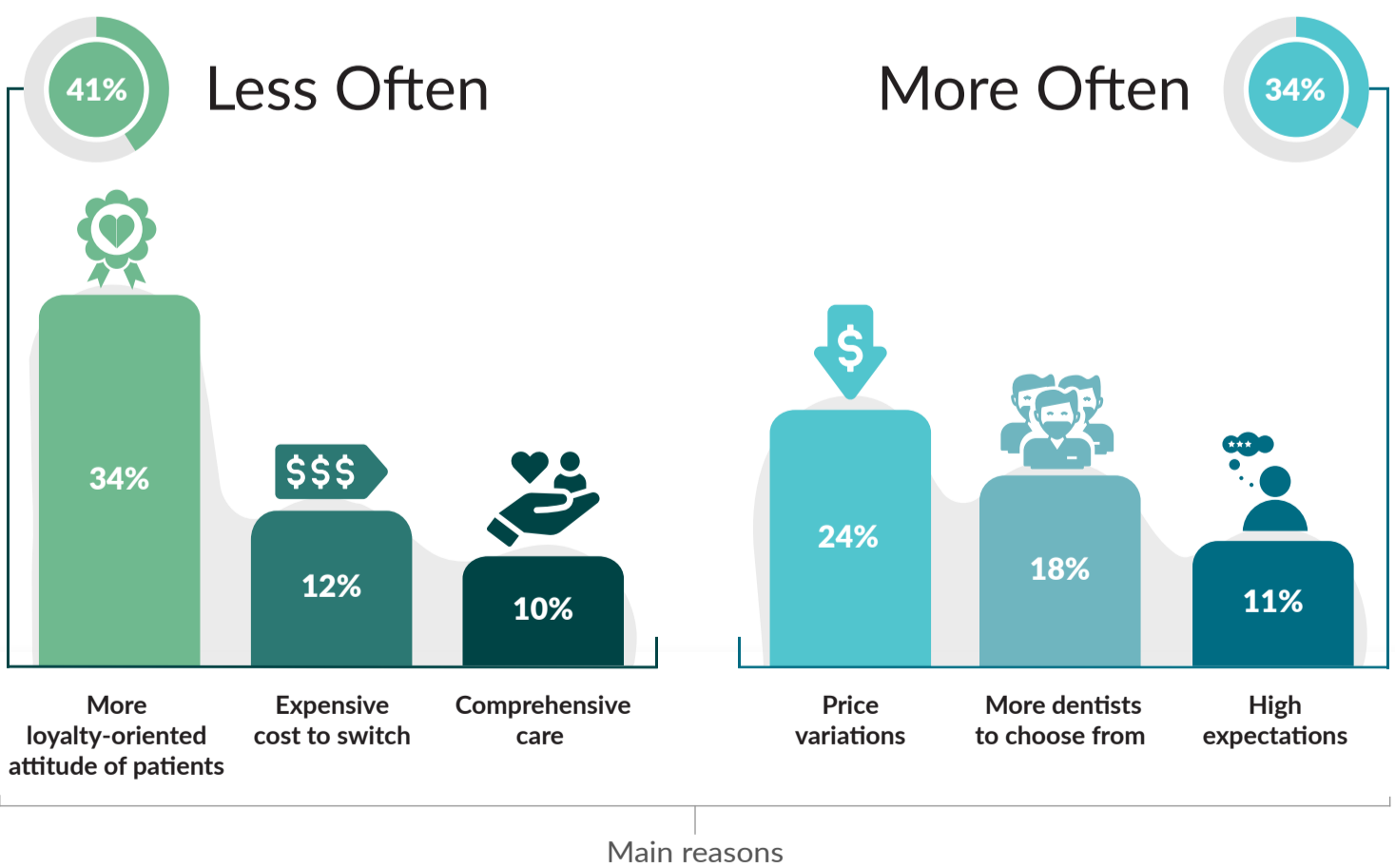
MAIN REASON FOR PATIENTS TO STAY LOYAL



MOST COMMON STRATEGIES TO ENCOURAGE LOYALTY



Compared to Before PATIENTS SWITCH TO A NEW DENTIST



Based on results from survey "What Makes A Loyal Patient?" completed by 1385 respondents in the period: 20/10/2020 - 16/02/2021.

