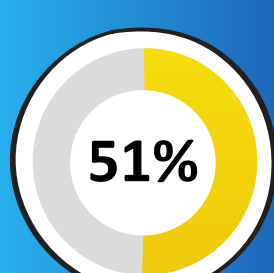




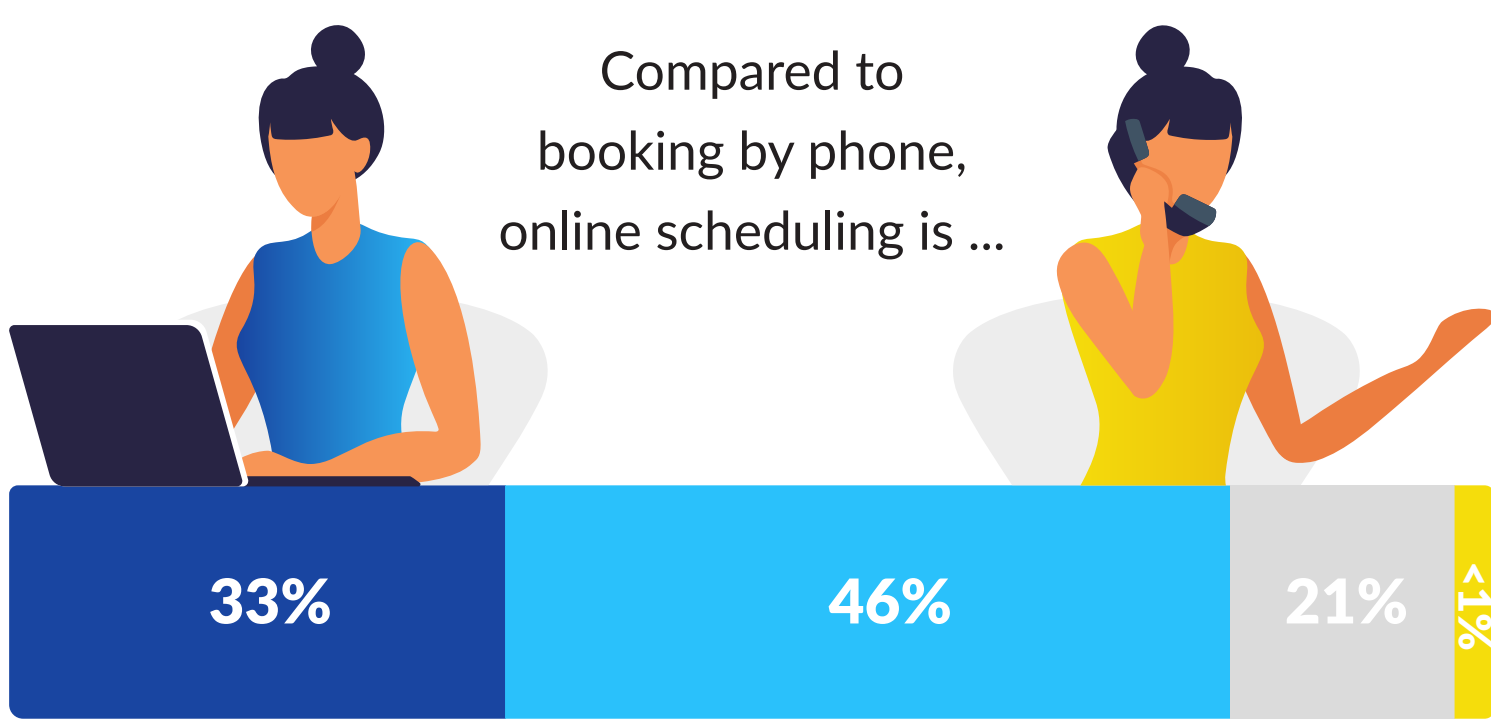
WHY DENTAL PATIENTS PREFER TO BOOK APPOINTMENTS ONLINE



of respondents have booked a dentist's appointment online.

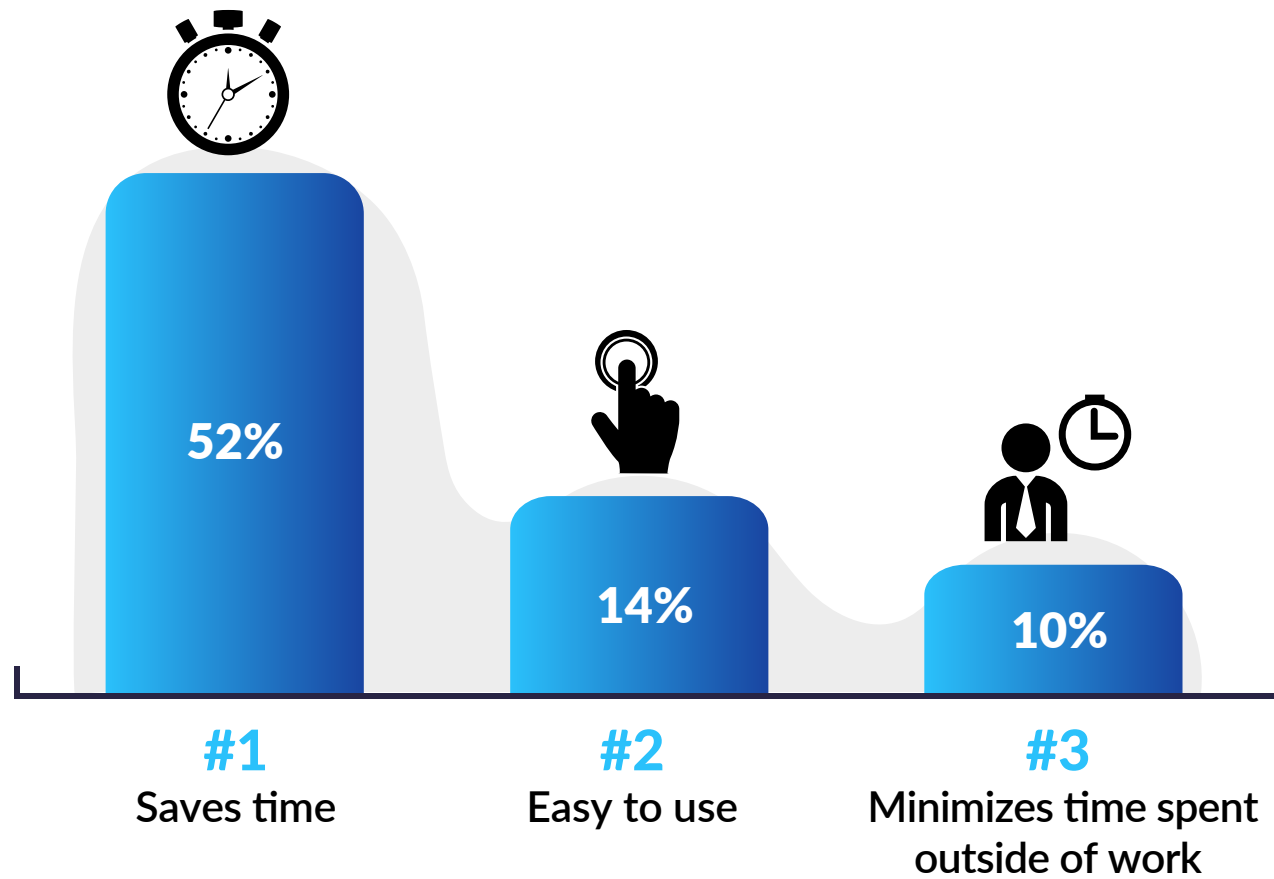
ONLINE SCHEDULING VS. CALLING BY PHONE

Compared to booking by phone, online scheduling is ...

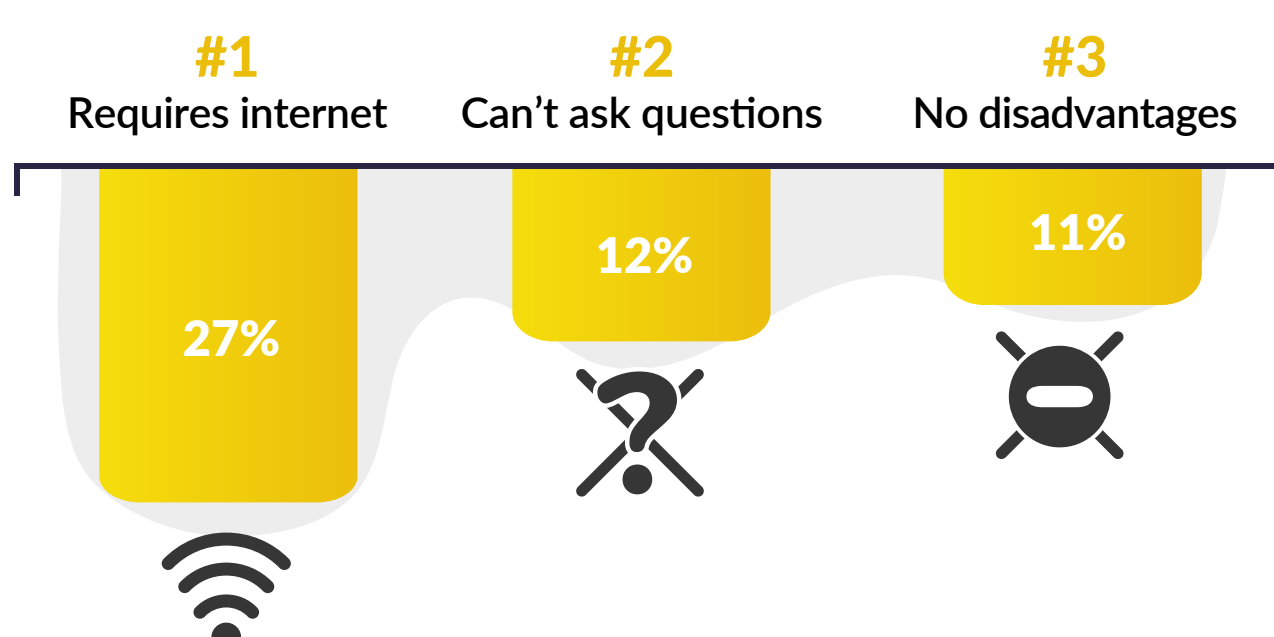


significantly better
 better
 just as good
 worse

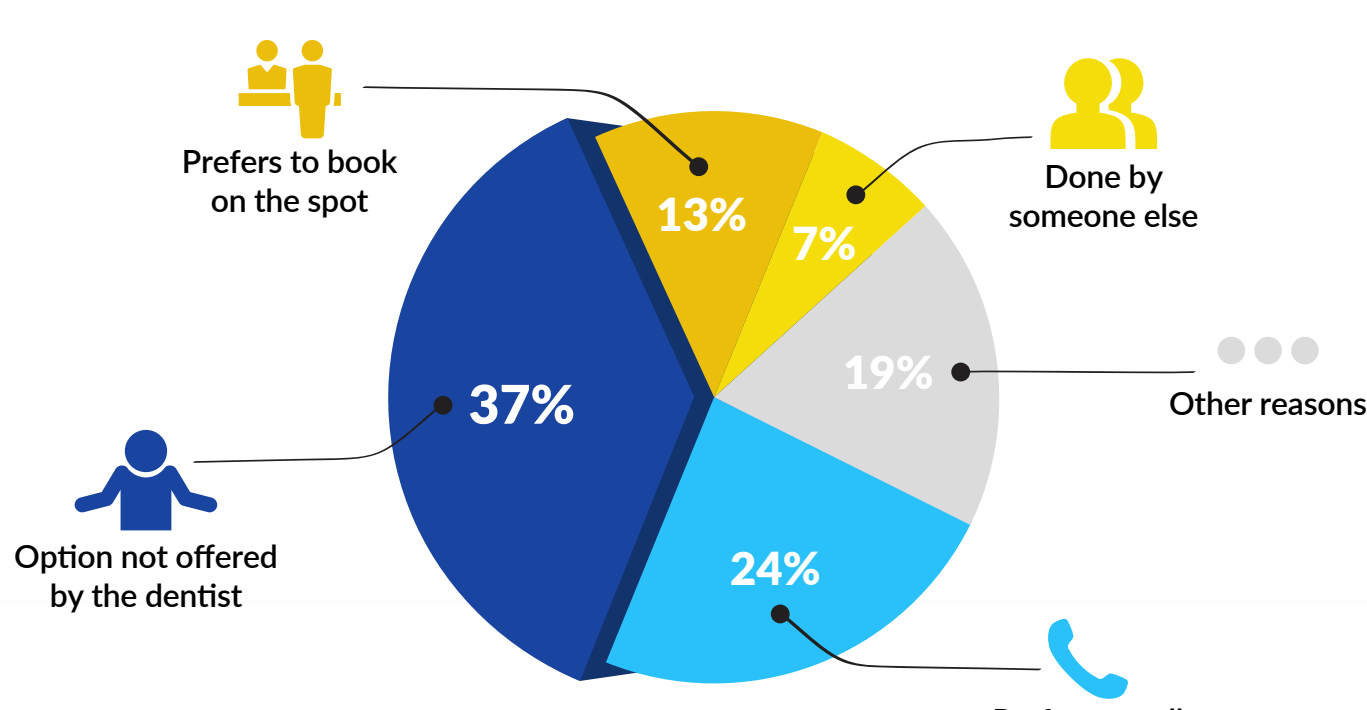
GREATEST ADVANTAGE OF ONLINE BOOKING of dentist's appointment



GREATEST DISADVANTAGE OF ONLINE BOOKING of dentist's appointment



MAIN REASON NOT TO BOOK ONLINE



Based on results from survey "Online Appointment Schedulers" completed by 1176 respondents in the period 11/08 - 09/10/2020.

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